



Farm Signage

Field-ready signs that bring clarity and education to every corner of your farm.



HELPING FARMERS CREATE MEANINGFUL ON-FARM EXPERIENCES.

Dairy West is excited to support your on-farm events through our On-Farm Tour and Ag Tourism Grant! This grant is designed to help Dairy West farmers create meaningful, educational experiences for consumers visiting their farms.

Grant Details

- Eligible Dairy West farmers may receive up to \$3,000 per calendar year.
- Grant requests must be submitted prior to the event.
- While we aim to support as many events as possible, funding is not guaranteed for the full requested amount. Funding will be provided on a first come, first served basis.

Who's Eligible?

Dairy West farmers hosting consumer-facing on-farm tours or events. Awardees will be asked to submit a short summary and photos of how the grant was used.

What Can It Be Used For?

Your grant can be used in one or both of the following ways, up to your approved grant amount.

Examples include:

- **Pre-designed signage***
 - Select signage from this catalog for your farm. Dairy West will use your grant allotment to cover the cost of printing and shipping approved signs.

** Sign pricing shown in this catalog is an estimate. Final pricing may vary based on order volume — including how many signs you order individually or if multiple farmers request the same signage at the same time. Expected turnaround time is 2 weeks. Mounting hardware not included. Pre-made holes are provided for easy mounting.*

- **Reimbursable expenses, such as:**
 - Event equipment (tents, tables, chairs, hand-washing stations, shoe wash stations)
 - Custom signage or banners
 - Website or logo design
 - Liability waivers or other materials

For reimbursable expenses, you'll purchase the item(s) and submit receipts for reimbursement. Reimbursements are issued after receipts are reviewed, up to your approved grant amount.

Do you have a different idea? Feel free to submit it!
All proposals will be considered during the review process.

How to Apply: Visit the Dairy West website to complete the request form. There, you can indicate the signage you'd like to receive or the reimbursable expenses you're planning to submit

Scan to complete grant application





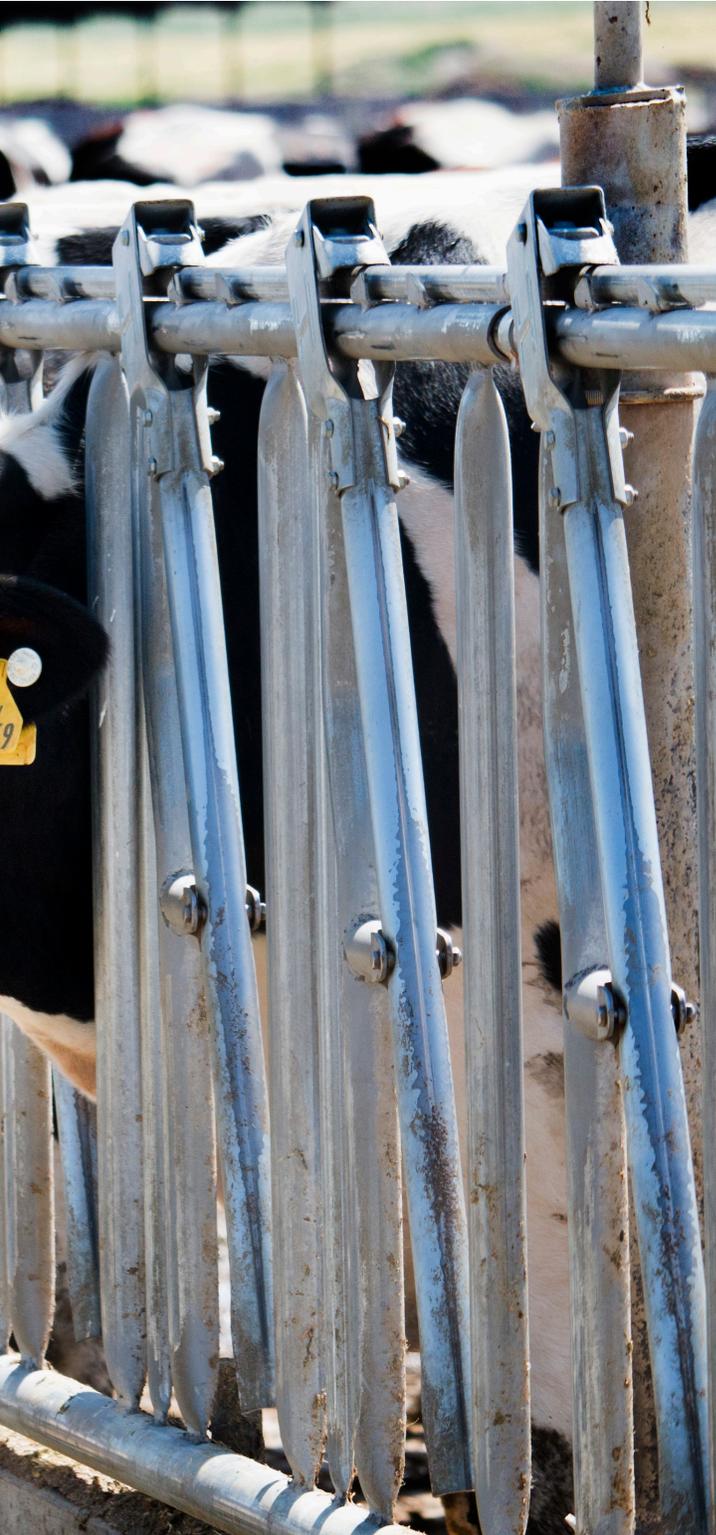


Table of
Contents

P. 06
Directional Signage

.....

P. 08
Regulatory & Safety Signage

.....

P. 10
Educational Signage

.....

Directional Signage



Farm Tour This Way

DW-DS-0001

Size: 24" x 12"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$77



Farm Tour This Way +

(Directional arrow included)

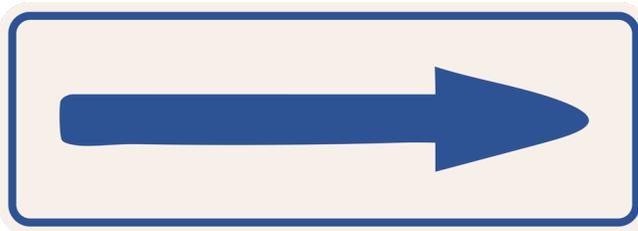
DW-DS-0002

Size: 18" x 5.5"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$69





**Welcome! Farm
Tour Meets Here**

DW-DS-0003

Size: 30" x 22"
Material: 3mm Maxmetal
Placement: Post or Wall Mount

\$112



Parking

DW-DS-0004

Size: 18" x 5.5"
Material: 3mm Maxmetal
Placement: Post or Wall Mount

\$56



Restrooms

DW-DS-0005

Size: 12" x 3.5"
Material: 3mm Maxmetal
Placement: Wall Mount

\$52

Regulatory & Safety Signage





Notice – Authorized Personnel Only

DW-RS-0001

Size: 18" x 14"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$75



No Trespassing

DW-RS-0002

Size: 18" x 24"

Material: 3mm Maxmetal

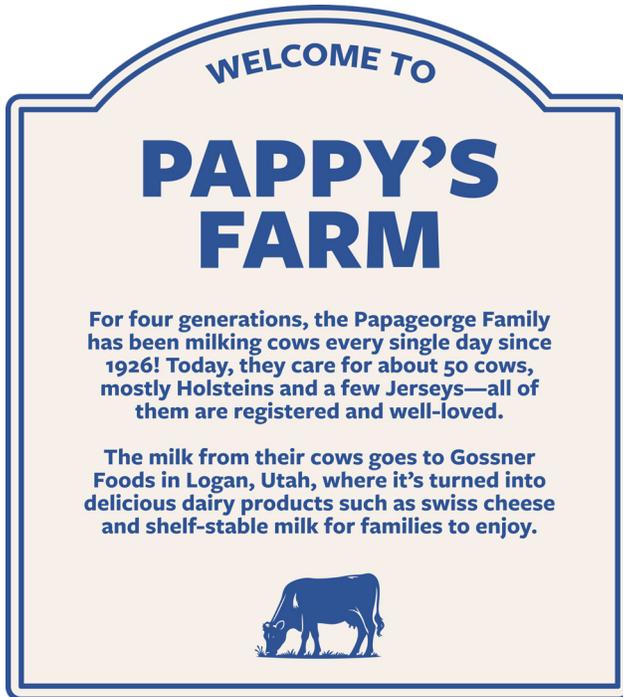
Placement: Post or Wall Mount

\$92

Educational Signage



////////// CHOOSE ONE OPTION FROM BELOW //////////



Standard Welcome To...

DW-ES-0001

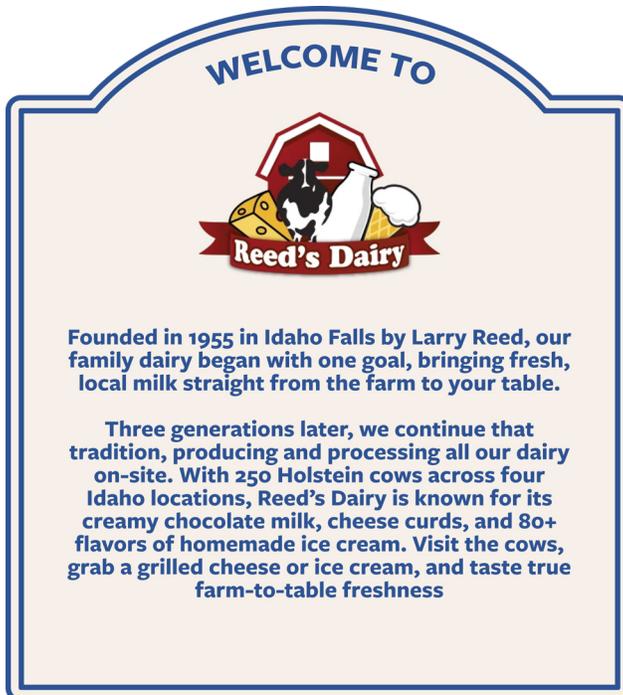
No logo? No problem! We'll create a clean, timeless design using your farm's name and story, just like the example shown. Perfect for farms that want to share their history simply and beautifully.

Size: 36" × 40"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$198



Branded Welcome To...

DW-ES-0002

Have your own logo or established brand? We'll incorporate your existing farm branding into the sign design for a cohesive, professional look that reflects your farm's identity.

Size: 36" × 40"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$198

Educational Signage

COW IDENTIFICATION



VISUAL IDENTIFICATION EAR TAG

This ear tag shows a number that's unique to each cow. It helps farmers keep clear, accurate records on everything the cow does, including health records and milk production.

These make it easy to verify which cow is which.

BEHAVIOR ANALYSIS EAR TAG

This tag tracks a cow's eating, walking, and resting patterns in real time. If something looks unusual, it automatically alerts the farmer, helping spot potential health concerns early.

Helps farmers keep cows healthy and thriving every day.

ELECTRONIC IDENTIFICATION EAR TAG

A high-tech tag with a 15-digit number unique to each cow and farm. A microchip links to her visual tag, letting farmers quickly scan and access records. It helps track her health, care, and movement with ease.

Smart tags make herd management simple and reliable.

Build your own identification sign. Mix and match from five available ID options. Choose up to three to display on your sign at a time.

Available ID Options:

- Visual Identification Ear Tag
- Electronic Identification Ear Tag
- Behavior Analysis Ear Tag
- Cow Collar Sensor
- Cow Bracelet Sensor

Cow Identification Sign

DW-ES-0003

Size: 36" × 48"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$266

VISUAL IDENTIFICATION EAR TAG

This ear tag shows a number that's unique to each cow. It helps farmers keep clear, accurate records on everything the cow does, including health records and milk production.

These make it easy to verify which cow is which.



IDENTIFICATION SIGN OPTION

Visual Identification Ear Tag

DW-ES-0004

Size: 9" x 9"

Material: Magnet

Placement: Mounted to Sign

\$15

ELECTRONIC IDENTIFICATION EAR TAG

A high-tech tag with a 15-digit number unique to each cow and farm. A microchip links to her visual tag, letting farmers quickly scan and access records. It helps track her health, care, and movement with ease.

Smart tags make herd management simple and reliable.



IDENTIFICATION SIGN OPTION

Electronic Identification Ear Tag

DW-ES-0005

Size: 9" x 9"

Material: Magnet

Placement: Mounted to Sign

\$15

BEHAVIOR ANALYSIS EAR TAG

This tag tracks a cow's eating, walking, and resting patterns in real time. If something looks unusual, it automatically alerts the farmer, helping spot potential health concerns early.

Help farmers keep cows healthy and thriving every day.



IDENTIFICATION
SIGN OPTION

Behavioral Analysis Ear Tag

DW-ES-0006

Size: 9" x 9"

Material: Magnet

Placement: Mounted to Sign

\$15

COW COLLAR SENSOR

Not just for looks — this collar tracks a cow's steps, rest, and feed intake. Its microchip sends data to a computer system, helping farmers spot changes and keep cows healthy.

Smart collars make it easier to monitor wellbeing in real time.



IDENTIFICATION
SIGN OPTION

Cow Collar Sensor

DW-ES-0007

Size: 9" x 9"

Material: Magnet

Placement: Mounted to Sign

\$15

COW BRACELET SENSOR

Worn on a cow's leg, this bracelet tracks movement and rest — like a fitness tracker for cows. It helps farmers monitor her health and wellbeing throughout the day.

Smart bracelets make it easy to spot changes early.



IDENTIFICATION
SIGN OPTION

Cow Bracelet Sensor

DW-ES-0008

Size: 9" x 9"

Material: Magnet

Placement: Mounted to Sign

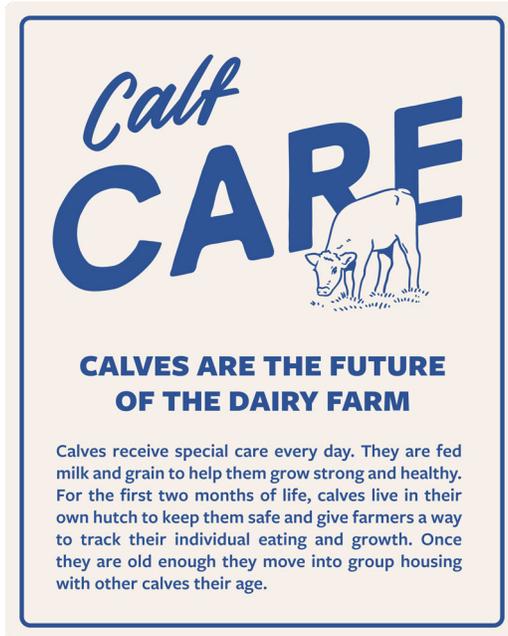
\$15



Educational Signage



////////// CHOOSE ONE OPTION FROM BELOW //////////



Calf Care (Individual Housing)

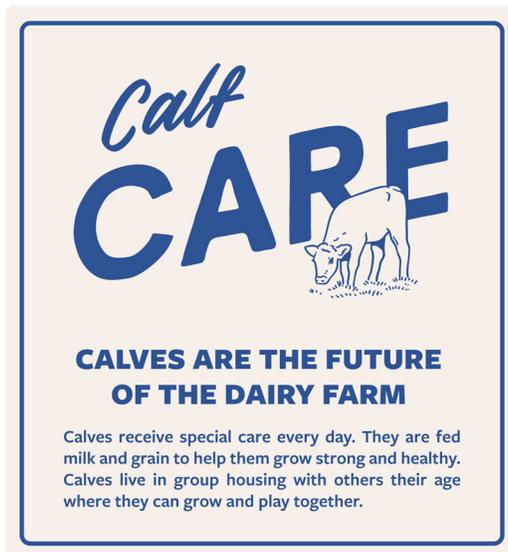
DW-ES-0009

Size: 24" x 30"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$116



Calf Care (Group Housing)

DW-ES-0009

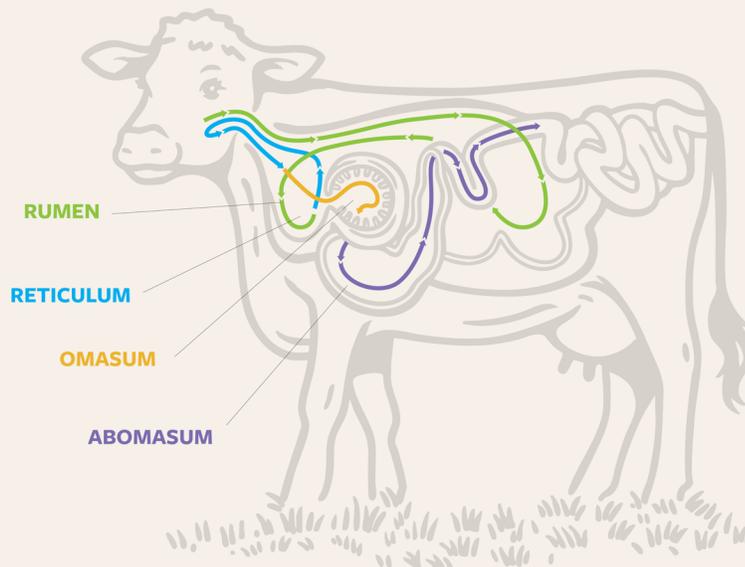
Size: 24" x 26"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$112

RUMINANT DIGESTIVE SYSTEM



RUMEN

FERMENTATION VAT
Microbes break down roughage and cellulose into energy.



RETICULUM

SORTING CHAMBER
Works with the rumen to catch and regurgitate cud for re-chewing.



OMASUM

WATER WRINGER
Absorbs water and nutrients as food moves through.



ABOMASUM

TRUE STOMACH
Uses enzymes to digest proteins, just like our stomachs.

Ruminant Digestive System

DW-ES-0011

Size: 48" x 36"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$205

MILK
A NATURAL SUPERFOOD

Every 8-ounce serving delivers:

13
ESSENTIAL
NUTRIENTS

CALCIUM FOR STRONG BONES

8g
QUALITY
PROTEIN

Why it Matters:

- Supports growth, development, and overall health
- Fuels energy and focus throughout the day

Daily Recommendation:

Enjoy 3 servings of dairy a day

**Dairy Product
Nutrition Facts**

DW-ES-0012

Size: 24" x 32"

Material: 3mm Maxmetal

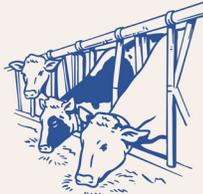
Placement: Post or Wall Mount

\$122

FARM *to* TABLE

Follow milk's path from happy cows to your fridge.

1 CARING FOR COWS
Farmers and vets keep cows healthy with clean barns, nutritious feed, and plenty of rest. Cows rest 12-14 hours daily.
COMFORTABLE COWS = MORE MILK



2 MILKING TIME

- Udder cleaned
- Machine attaches
- Milk collected

Quick fact: It takes less than 10 minutes for a cow to be milked.

3 PROCESSING AT THE CREAMERY

- Milk stored cold at 37°F
- Milk is picked up frequently to stay fresh.
- Pasteurized & homogenized for safety and creaminess.

4 FROM FARM TO TABLE
Most milk goes from farm to store in just two days! And for nearly every type of dairy food you love, there's an option made with locally produced milk.

PROUDLY LOCAL. NATURALLY GOOD.



Farm to Table

DW-ES-0013

Size: 24" × 32"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$122

THE MILKING UNIT

The machine used to gently collect milk from a cow's udder.



TOUCH THE MILKING UNIT!

.....
This machine gently collects milk using soft rubber liners inside each cup to keep cows comfortable.

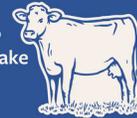
It uses a gentle pulsing motion, similar to how a calf nurses, to draw milk from the udder. Built-in sensors detect when milk flow slows, automatically releasing when a cow is done.

.....
Farmers replace liners regularly to keep cows healthy and clean.



A COW'S DAILY ROUTINE

Cows are milked two or three times each day. They quickly learn and look forward to the routine, calm cows make the best milk.



Milking Unit

DW-ES-0014

.....
Size: 24" x 32"

Material: 3mm Maxmetal

Placement: Post or Wall Mount

\$145

Please Note: The milking unit pictured on this sign is for visual reference only. The finished sign will include a hook designed to hold an actual milking unit, allowing you to display your own equipment. Milking unit is not included with sign purchase.



dairy west®

743 North Touchmark Ave.
Meridian, ID 83642



Pioneers by Nature

We are passionate about what we do, every day, because dairy farmers provide the world with safe and nutritious food.
