Sign Up for the Producer e-Communications

Producers who receive our monthly e-communications can invite their employees, family members and other members of their dairy operation to sign up. Sign up at dairywest.com/for-farmers. While you’re there, check out our other producer programs and resources.

Not receiving these email communications, please notify Melinda Wolfe (mwolfe@dairywest.com).

Enjoy this first paper newsletter of the year. I also hope you are receiving our new monthly e-newsletter to keep you regularly updated on the activities of your checkoff investment. If you are not receiving these email communications, please notify Melinda Wolfe (mwolfe@dairywest.com).

You asked and we answered! Dairy & Learns

The Launch of Producer Lunch & Learns

The story highlights the generational partnerships.

Notifying and recruiting of these seminars come through email only. If you’re not receiving emails from Dairy West, you can sign up at dairywest.com/for-farmers. While you’re there, check out our other producer programs and resources.

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DAIRY WEST NEWS

The story highlights the generational

Dairy West partnered with Idaho dairy farmers Alyson Malsam and Barbara Buttars to celebrate the generational

A story from the newsletter is:

We want you to have access to all of our resources and to remain fully informed. Depending on guidance from authorities, events may be cancelled or adjusted.

Innovating the way we provide milk to high school and college athletes in our region.

We have a strong and coordinated approach nationally with our dairy industry partners through the Dairy Crisis Management Team.

Not pictured:

In the late 1800s, before refrigeration, dairy farmers delivered fresh milk each day to their customers. The phrase ‘farm to fork’ was born.

Lowe Holsteins – Lewiston, UT

Karianne Fallow

DAIRY WEST CEO

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Torcifina’s Farms – St. George, UT

Lewtah Holsteins – Lewiston, UT

Additionally, Utah processors nominate producers each year where we recognized outstanding industry achievements.

To catalyze a world

These stories highlight the dairy industry and its contribution to our region.

2020 FUSION Conference

The 2020 FUSION Conference, held in St. George, Utah, was an opportunity for the dairy community to come together to address the challenges of the dairy industry.

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2020 Dairy Hall of Fame: Gordon Zaugg Jersey Farms – Lewiston, UT

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Sustainable Nutrition

This past fall, the U.S. Dairy supply chain held a conversation on the role of dairy in providing sustainable nutrition. Ideally, dairy is a critical component of any food system, as it is essential to nutrition and health. A recent study published in the Journal of Nutrition found that dairy intake is associated with better diet quality and lower body mass index. In addition, a 2019 review published in the Journal of the Academy of Nutrition and Dietetics found that dairy consumption is associated with improved bone health, lower risk of fractures, and reduced the risk of chronic diseases.

Engaging with Health Professionals

Health professionals are a valuable asset to the dairy industry. By engaging with health professionals, we can ensure that the benefits of dairy are communicated effectively. We can also work with health professionals to develop educational materials and programs that can be used to promote dairy in healthcare settings.

INNOVATION PARTNERSHIPS

Lactose-free Milk, Outpacing Plant-based Beverages

In 2019, lactose-free milk sales grew twice as fast as plant-based beverages. This trend is expected to continue as consumers seek more diverse and nutritious options.

Beginning in November, we launched our new consumer-facing Unbottled campaign. The campaign is focused on highlighting the natural benefits of dairy products and how they can help everyone unbottle their own inner greatness.

INNOVATION PARTNERSHIPS

Consumer Experiences

Chocolates Milk redirected to Utah Food Bank

We are excited to announce that our partners at the Dairy Foundation have redirected a shipment of chocolate milk to the Utah Food Bank. This is just one example of how the dairy industry can work to address hunger and provide access to nutritious food.

Community Experiences

Farm to Table with Future Dietitians

Dairy West and Utah State University have partnered to provide a farm to table experience for nutrition students from across the region. This experience will allow students to learn about the production, processing, and distribution of dairy products.

Other Projects

Your Vote Counts!

In Utah, we strongly support the need for voter education. We encourage all registered voters to participate in the upcoming election and make their voices heard.

Recognition of Veterans

At Dairy West, we deeply respect the men and women who serve our country. We encourage all veterans and military service members to register to vote and cast their ballots in the upcoming election.