

### Education and Training for Farmers

You are invited to learning and training opportunities from us and our partners. Dairy West hosted and co-hosted Four Producer Lunch & Learns over the last few months, plus more are planned for the future.

**March 3** — Dairy Foods Nutrition 101 (Local & Online)
**April 7** — Special needs children’s education
**April 14** — A stakeholders meeting on the status of the Idaho Milk Market
**April 21** — Idaho Dairy Farm Management Workshop
**April 28** — Idaho Ranchers Welding Workshop
**May 5** — Sheep and goat vaccines
**May 12** — Dairy Foods Nutrition 101 (Local & Online)
**May 26** — Understanding cheese
**June 1** — Dairy Foods Nutrition 101 (Local & Online)
**June 8** — Dairy Foods Nutrition 101 (Online)
**June 15** — A stakeholders meeting on the status of the Idaho Milk Market
**June 29** — Idaho Ranchers Welding Workshop
**July 6** — Dairy Foods Nutrition 101 (Local & Online)
**July 13** — Dairy Foods Nutrition 101 (Online)
**July 20** — Understanding cheese
**July 27** — Idaho Ranchers Welding Workshop
**August 3** — Dairy Foods Nutrition 101 (Local & Online)
**August 10** — Dairy Foods Nutrition 101 (Online)
**August 17** — Understanding cheese
**August 24** — Idaho Ranchers Welding Workshop
**September 7** — Dairy Foods Nutrition 101 (Local & Online)

For more information about our education and training programs, to sign up or to request information, contact Karianne Fallow (kfallow@dairywest.com).

### Pioneers by Nature

**Winfield Anderson** – Blackfoot, ID
743 North Touchmark Avenue
Meridian, ID 83642

**Jeff Hardy** – Brigham City, UT
1351 South 1200 East
Brigham City, UT 84302

**Dan Gilbert** – Blackfoot, ID
438 North 1st Avenue
Blackfoot, ID 83221

**Pete Wiersma** – Buhl, ID
1001 J Avenue
Buhl, ID 83316

**Tom Kasper** – Melba, ID
40968 Wapato Lane
Melba, ID 83641

**Josh Webb** – Declo, ID
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Declo, ID 83323

**Evan Fallow** – Boise, ID
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### DAIRY WEST BOARD MEMBERS

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- [Visit Dairy West’s Environmental, Social, Governance (ESG) hub](http://dairywest.com/for-farmers)
- [Follow us on social media](http://dairywest.com/for-farmers)

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### WORLD OF DAIRY

**PRODUCER RELATIONS**

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### Export Market Research

Working with a subset of University of Idaho Ag Economics faculty, Dairy West is collecting and analyzing data to monitor emerging global dairy market opportunities for Idaho and Utah dairy farmers and cooperative partners. For export news and information on U.S. dairy nationally and the world, follow Dairy West at dairywest.com. In collaboration with Food for the Future, Dairy West is a solidified global organization.

### Food Supply Chain Crucial During COVID-19

As dairy sales data to national and regional insights, our Innovation Partnerships Team has been connecting regularly with partners, keeping them informed and inspired to move the needle. The team is working hard to get more of these point-of-sale signs in retail and c-store locations.

- [Sharing Links to retail dairy purchases are free — plus yogurt](http://dairywest.com)
- [Coordinating Idaho and Utah Food bank funding sites](http://dairywest.com)
- [Providing sales and export insights, research, reports and data](http://dairywest.com)
- [Conversing the dairy supply chain to keep lines of communication open and identify areas of opportunity](http://dairywest.com)
- [Helping to rebuild the regional application of USDA’s Dairy Block Program](http://dairywest.com)
- [Incentivizing all our partners who have marketed our/other’s products](http://dairywest.com)

For more information, contact Jenn Nielsen (jnichols@dairywest.com).
Thank you to the following for making these so successful!

responsibly produced, locally sourced, safe, and nutritious. We engaged with people with dairy farms and farmers to learn how dairy is available to all our audiences. Together, with the following schools, we quickly and easily pivoted to make virtual tours a reality: Dairy West led a virtual tour for Boise State University’s Unbottled Facebook page. If you’re interested in hosting a virtual tour of your dairy, contact Lacey Papageorge (LPapageorge@dairywest.com) for more information.

Dairy West’s first-ever Virtual Learning Series for health professionals brought together top researchers, practitioners, and influencers to share science and stories related to the science of dairy. The series features on-demand presentations from expert panelists on a variety of topics. Each recorded webinar had an average of 90 HPs or attendees.

Virtual Field Trips and Tours
Virtual farm tours are a fun and interactive way to experience the hard work that goes into safely producing milk. Dairy West hosted our first ever virtual farm tour specifically designed for health professionals and nurses. Dairy West hosted a virtual tour of Matt Leak’s dairy (Cornish, UT) to engage directly with the dairy farm community.

School Lunch Heroes
Dairy West supported — and continues to support — school district summer feeding sites to help offset overnight, COVID-19 shifted schools to online learning. School Directors have expressed gratitude for the impact we’ve provided. For more information, contact Deena Benson (dbenson@dairywest.com).

National Dairy Council Partners with Dairy West
Dairy West has chosen to partner with National Dairy Council (NDC) to jointly host a virtual meeting series. Leveraging our expertise in fitness nutrition outreach, Dairy West will host a series of webinars featuring NDC’s team of sport nutrition specialists: Jaclyn St. John and Martin Caniza. Jaclyn and Martin will manage NDC’s outreach for each webinar, providing information for all.

Cookies + Milk
Each June Dairy West supports the Girl Scouts of Boise Region in a Cookies from the Heart campaign. For every box of cookies purchased or donated, Dairy West makes a $0.50 donation to the Idaho Foodbank. For every box of cookies purchased or donated, Dairy West makes a $0.50 donation to the Idaho Foodbank.

Dairy West has been chosen to pilot a new Center of Excellence Collaboration with National Dairy Council. The BUILD Dairy Annual meeting brings together professors, industry leaders, health professionals, and regional processors and dairy companies. Research projects are funded jointly by Dairy West, Dairy Farmers of America, the University of Idaho, and sustainable food systems.

Dairy West is committed to providing information for all.” We are grateful for these partnerships and look forward to their continued success.

Direct Education materials
Dairy West supported — and continues to support — school district summer feeding sites to help offset overnight, COVID-19 shifted schools to online learning. School Directors have expressed gratitude for the impact we’ve provided. For more information, contact Deena Benson (dbenson@dairywest.com).

Unbottled Comes to Life
Through summer, as part of Idaho’s “Boise in Bloom” partnership with Idaho Dairy, we will be发放ing yogurt starter kits to 26 school districts with limited or no access to yogurt. Dairy West will provide yogurt starter kits to districts that have opted out of receiving pre-portioned, shelf-stable lunchroom milk due to milk financial difficulties while providing high-quality dairy for more information, contact Ann Lokuta (alokuta@dairywest.com).

A Farmer, Scientist & Dietitian Walk into a Barn
Dairy West hosted our first ever rural farm tour specifically designed for health professionals — with a twist. In addition to engaging with dairy farms (shown below), we engaged with farmer, scientist and dietitian, and Sports Nutrition. Dairy West provided attendees with a variety of educational handouts and information, contact Dan Lamb (jstjohn@dairywest.com).
On April 27, Dairy West launched Curds + Kindness in response to the COVID-19 pandemic and resulting imbalance in our regional milk supply. The initiative was designed as a region-wide collaborative approach to both support dairy farmers by saving milk from being discarded while feeding hungry people across our region, and the effort has been a big success!

The concept was simple: match milk that was destined to be discarded with excess processing capacity to produce and package products for personal consumption. The regional dairy community came together quickly to make this work, and within days, butter and cheese were being distributed to those in need through an existing network of feeding sites associated with local food banks and school districts. When the program ends July 31st an excess of 1 million pounds of dairy products (cheese, butter, yogurt) will have been provided to those in need.

For the month of June, as a tribute to National Dairy Month and farmers’ commitment to feeding communities, Curds + Kindness hit the road in a traditional-style food truck to deliver more than 10,000 grilled cheese sandwiches, and more than 20,000 bags of cheese curd as a “Thank you” to the frontline workers who have kept our communities running for the past few months.

The Curds + Kindness initiative has received national media attention for its ability to respond to current challenges and inspire change in our region. Additionally, over 25 organizations have stepped up to contribute to the program. To date, Dairy West has received over $130,000 in direct financial and in-kind contributions.

This effort is a great example of the role Dairy West can play for the dairy industry — a catalyst for positive change. Video stories, updates, and details are available on Unbottled.com or sign up to receive emails from Dairy West.
CAMPAIGN FEEDBACK

“Thank-you, thank-you, thank-you for all your hard work coming up with a solution to getting all the different groups down the chain from the dairy farms to people who need it!!!!! God Bless YOU!!!! I have been hoping someone would come up with a solution to get these products to all these people in need, rather than waste all the time and efforts by dairy farmers and others. I pray more areas around the country are contacting you to lay the same groundwork and cooperation in their areas.”

—Robert Weir (Facebook Message)