



CAREER OPPORTUNITY

APPLICATION DEADLINE:

August 11, 2025

YOU'RE A GOOD FIT IF:

- » You blend strategy with storytelling to craft messages that move people and align with mission, vision, and data
- » You see the big picture and the fine details
- » You thrive on leading regional marketing strategy and shaping a clear, consistent brand presence across diverse audiences
- » You're inspired by the opportunity to steward a farmer-funded brand and demonstrate its value with transparency and integrity
- » You believe that impact should be measured and used to inform decision-making

PERKS:

- » Competitive salary & benefits
- » Premium-free, comprehensive insurance
- » Flexible workplace
- » 20 days of PTO & 10 paid holidays to start

VICE PRESIDENT – MARKETING & COMMUNICATIONS

Location: Draper, UT

Are you a bold storyteller and strategic thinker who thrives at the intersection of vision and action? Dairy West is seeking a dynamic leader to shape the voice and visibility of our brand across the region. As Vice President - Marketing & Communications, you'll inspire trust in dairy, elevate the impact of farmer investments, and lead a passionate team that's committed to innovation, excellence, and community. If you're ready to influence perception, drive results, and lead with purpose, we'd love to meet you.

This role is a good fit for someone who thrives in a collaborative, fast-paced environment. If you're action-oriented, adaptable, and driven to make an impact, join our team at Dairy West, where trust, action, and stewardship guide everything we do.

Ready to take the next step in your career? Apply today at <https://dairywest.com/careers> by submitting your cover letter and resume. For questions about the position, contact Steve Seppi, CEO, at sseppi@dairywest.com.

PIONEER YOUR CAREER AT DAIRY WEST

Dairy West brings out the future-thinking spirit of the dairy industry in Idaho and Utah. "Pioneers by Nature" is more than our tagline. It's our story of origin and the way we work. Our visionary leadership team evolved this trailblazing organization to give more operational and creative freedom while maximizing the farmer investment. We're a nonprofit that thinks like a private sector business with competitive salaries, well-rounded benefits, and a work philosophy built on professional growth.



OUR "TOTAL REWARDS" PHILOSOPHY BUILDS BIGGER, BETTER AND BRIGHTER FUTURES

THE ESSENTIALS

- » Competitive salaries (regular market analysis)
- » Premium-free (for employees) health insurance
- » Dental coverage + vision benefits
- » Free in-office dairy products + cool swag

ADDED PEACE OF MIND

- » 401k with up to 10% employer match
- » Six weeks of paid parental and adoption leave
- » Flexible spending or health savings accounts
- » 529 educational savings plans
- » Life insurance
- » Long-term + short-term disability insurance
- » Accidental death + dismemberment insurance
- » Supportive employee assistance program
- » Pet insurance

FLEXIBLE WORK / LIFE

- » Flexible workplace
- » 20 days of PTO to start (more awarded with tenure)
- » 10 paid holidays
- » 3 office locations across our two-state region

GROWTH & DEVELOPMENT

- » CliftonStrengths®-based approach
- » Coaching and mentoring
- » Education + tuition reimbursement
- » Professional association memberships
- » "Feed Your Mind" professional development series
- » Check-in conversations