Communica TIONS

Unbottled’s Backyard Olympics Campaign

We launched “The Backyard Olympics” campaign during the Tokyo Olympic Games. This campaign featured the Ryerson Family holding their own family Olympics while enjoying ice cream and chocolate milk. This commercial

We are excited to welcome Josh Loftin

Josh is a graduate of Utah State University. He lives in Salt Lake City with

New Vice President

was played on TV and streaming platforms.

Unbottled’s Backyard

and delicious food even when things are tough.

Our vision is to work in partnership with the ag community to provide

Dairy West CEO

complimentary, mutually beneficial relationship.

You represent the original environmental advocates. You are the original innovators.

The Decade of Ag declaration, a 10-year plan that is intended to

Due

NOTE FROM

Karianne Fallow

OUR VISION

To catalyze a world

You are the glue for your families, your churches, and your communities. You really
dairy farmers and the ag community with the truth that they should be understood.

If you are interested in learning more about what you can do to help support or get more

Our Mission

Once we have the dairy

»  An ag system that produces abundant and nutritious food

A resilient, restorative, economically viable and climate-smart agricultural system

to our Dairy West team! Previously

«  Food production systems that create natural fiber and clean energy for a
durable food system that maximizes land-potential in a
generations.

FOLLOW US

Send name and address corrections to: lpapageorge@dairywest.com.

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To catalyze a world

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Our Values

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EVENTS AND DATES TO NOTE

September – Member Action Month

Karianne Fallow

DAIRY WEST BOARD MEMBERS

September 20-21, 2021


Valley Wide: Sept. 1-12

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Our Values

Trust, Action, Change-Maker

Karianne Fallow

DAIRY WEST CEO

Closing on the success of the long running Let’s Make Milks campaign, Dairy West invited customers to support local dairies that are committed to providing nutritious, high quality milk products.

New Vice President of

Communications

Unbottled’s Backyard

Campaign

Josh led marketing and communications efforts for Wasatch Academy, celebrating. Prior to working for the state, Josh worked for five years as the public information officer for the Department of Cultural & Community Affairs. Josh’s role included leading public relations efforts for the department’s many programs as well as special projects such as the Spike 150

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Board Election Results
The Idaho Dairy Producers Idaho Dairy Commission election results are as follows:

- James Doornenbal
- Don Gaalswyk
- Daniel Fitzgerald
- Mark Keesler
- Eldon Post
- Kaleb Bateman
- Setha Stimson

Idaho’s Decade of Agriculture Proclamation
Idaho’s Governor Brad Little will issue the first governor’s proclamation to the Decade of Agriculture (2020-2030) on October 15 in Boise. The Chairman of the Idaho Dairy Checkoff, Dairy West, has partnered with Utah’s Dairy Checkoff, Dairy Utah, to bring together 17 organizations to issue Idaho’s Decade of Agriculture proclamation. This collaboration has accomplished three goals:

1. Participating organizations will together inspire all people to become more involved in agriculture.
2. Idaho Governor Little will proclaim the Decade of Agriculture throughout Idaho’s 1st congressional district.
3. Idaho agriculture has shown incredible leadership and collaborative change for positive impact.

We are excited to see you in person in Boise on November 6-7 for the Dairy West Annual Meeting.

Dairy Reimbursements
As a Dairy West farmer, you can be reimbursed for the purchase of dairy products that support on-farm tours and community events.

1. On-Farm Tour or Event:
   - Please include dairy products on your receipts.
   - Please submit receipts to dairywest.com/farmers within 30 days of purchase.

2. Community Events (Off Farm):
   - Each farmer has access to up to $200 per year to support off-farm events. This reimbursement is part of the Dairy West’s Farmers Market Reimbursement.
   - Community events can include events that support on-farm tours and community events.

For more information about farmer programs and resources, contact Lacey Papageorge (lpapageorge@dairywest.com).

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   - Please submit receipts to dairywest.com/farmers within 30 days of purchase.

2. Community Events (Off Farm):
   - Each farmer can be reimbursed for the purchase of dairy products for on-farm events. Dairy West will reimburse you in full for the purchase of dairy products that support on-farm tours and community events.
   - On-Farm Tour or Event:
     - Please only include dairy products on your receipts.
     - Please submit receipts to dairywest.com/farmers within 30 days of purchase.

For questions about this partnership or other school meal initiatives, contact Deena Benson.

UN Food Systems Summit
In June, Dairy West led a virtual road trip to four school districts in Idaho, Utah, and Idaho farms. Farmers and educators from across the state joined Dairy West’s virtual road trip to highlight the importance of partnerships with local farms and schools. This next school year will see more partnerships as we continue to address hunger needs across the United States. Dairy West’s many partners and the variety of joint projects we work on will only amplify the timelines of each event.

For more information about farmer programs and resources, contact Lacey Papageorge (lpapageorge@dairywest.com).

Innovation Partnerships
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